



RAISE YOUR VOICE FOR **PEACE** (RYVP)

Fact Sheets and Sponsorship/Underwriting Opportunities

For more information, please contact Jenesse Youth Director, **Angela Parker, Ed.D.** or Special Projects Director, **Michelle Hudson.**

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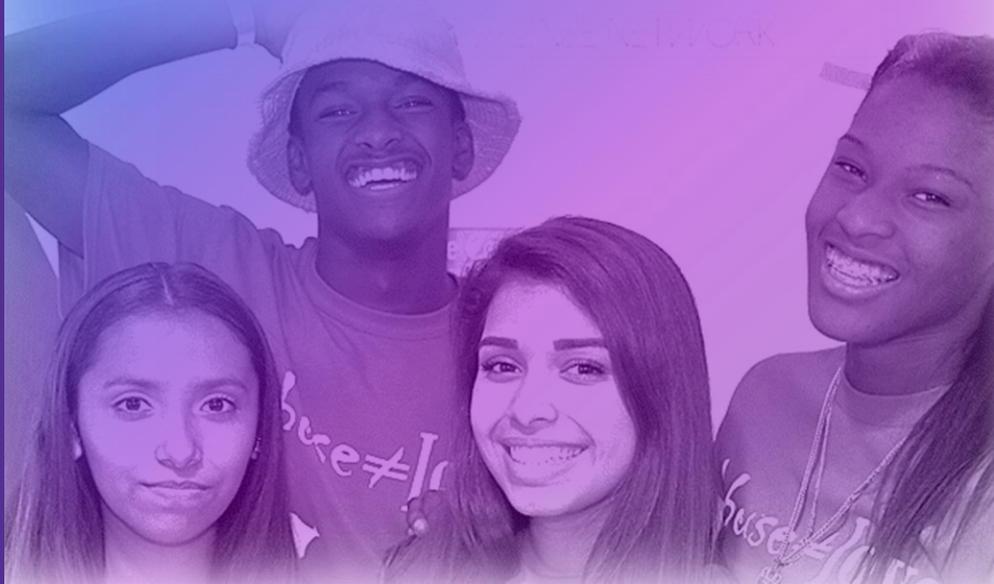
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Jenesse Center, Inc.
DOMESTIC VIOLENCE INTERVENTION & PREVENTION PROGRAM

If you or anyone that you know is in need, our emergency hotline is available 24/7.

(800) 479-7328



RYVP is a competition that showcases the vocal talent of youth 13 to 19 years old. Contestants will compete performing existing or original material that is uplifting and socially empowering. Vocal artists can participate by uploading their audition material to a special link at jenesse.org beginning Monday, August 6th. All submissions must be uploaded by 11:59pm on Thursday, September 20th. No late entries will be accepted.

Contestants' online submissions will be judged by a panel of entertainment professionals led by recording artist, producer, and philanthropist, Jildy T. Each week for six weeks, contestants will be eliminated until we have a Grand Finale Round of Five Finalists. Then, on Saturday, November 10th at 6:00pm, the Five Grand Finale Contestants will perform and compete live (to tracks/beats). The **Grand Prize Winner will receive \$3,000**, record a demo and more. Runners-up will receive "swag bags" full of prizes and more.

We would deeply appreciate your help to make Raise Your Voice for Peace (**RYVP**) a big success. Please consider supporting worthwhile event by:

- Promoting **RYVP** on your social media sites
- Asking your contacts to attend/support **RYVP** (*ticket and sponsorship information is listed on the sponsorship sheet*)
- If you are a celebrity, please consider being an **RYVP** VIP guest

Please take a moment to review the information to learn how you can support **RYVP**, November 10th and **Jeneration J** programming for youth throughout the year.

More about Jenesse Center's Youth Programs (Jeneration J)

Jeneration J's violence prevention and intervention programs help youth create healthy relationships in their homes, schools and other settings where they congregate and socialize. These programs are designed to teach young people how to identify warning signs that lead to unhealthy relationships. By arming youth with skills that help develop healthy relationships, we help reduce incidents of violence in their lives and ultimately in their communities.

Since its inception in 2008, **Jeneration J's** violence prevention and intervention programs have positively impacted the lives of tens of thousands of students in Title 1 schools throughout South Los Angeles. (*To learn more about Jenesse Center programs, visit us at jenesse.org.*)

Event	Raise Your Voice for Peace (RYVP) is a competition showcasing the vocal talent of youth 13 to 19 years old. Contestants will perform to tracks, using socially empowering material that is either existing or original music.
Grand Finale Event Date	Grand Finale featuring Five Finalists will be produced on Saturday, November 10, 2018 5:00pm Pre-Reception 6:00pm Program
Event Location	TBD
Event Purpose	The <u>goal</u> of RYVP is to raise funds to support Jeneration J's violence prevention and intervention programming for youth.
Major Event Activities	<ul style="list-style-type: none"> - Contestants upload their audition material from Monday, August 6th to Thursday, September 20th at 11:59pm using a special link at jenesse.org - Online submissions will be judged by a panel of entertainment professionals led by recording artist, producer, and philanthropist Jildy T - For six weeks, contestants will be eliminated until we have Five Finalists - Five Grand Finale Finalists will compete live on stage on Saturday, November 10th - The winner of RYVP will receive \$3,000 and will record a demo produced by Jildy T and more
Sponsorship Levels Ticket Prices	Presenting \$20,000 Diamond \$10,000 Gold \$5,000 Silver \$2,500 Bronze \$1,000 VIP \$150 General \$35 Student \$10
Website	www.jenesse.org

RYVP Sponsorship Benefits

Benefits	\$20K	\$10K	\$5K	\$2.5K	\$1K
Presenting sponsor. Name will be on all marketing material and mentioned at event	*				
Onstage signage at event	*				
Highlighted on Jenesse Facebook & Twitter. Facebook streamed. One-time E-blast	*				
Highlighted in pre and post event press release	*	*			
Logo and name on event page at jenesse.org	*	*			
Logo and name on signage at event	*	*			
Product sampling or promotional table	*	*			
Name/logo on step-and-repeat wall	*	*	*		
Name on Jenesse's event web page	*	*	*	*	*
Two most prominent full-page color ads in e-journal displayed at event	*				
Prominent full-page color ad in e-journal displayed at event		*			
Full-page color ad in e-journal displayed at event			*		
Full-page black and white ad in e-journal displayed at event				*	
Half-page black and white ad in e-journal displayed at event					*
Products may be put in participants gift bags (at sponsor's discretion)	*	*	*	*	*
VIP tickets	32	16	8	4	2
Pre-event reception	*	*	*	*	*
Sponsors will be mentioned in post-event press release	*	*	*	*	*
If gift/pledge is received by July 27 th , name will be prominently highlighted at Jeneration J Website Launch on August 5 th	*	*			

Program	Jeneration J’s violence prevention and intervention programs help youth create healthy relationships in their homes, schools and other settings where they congregate and socialize—teaching them to identify warning signs that lead to unhealthy relationships.
Program Dates	<ul style="list-style-type: none"> Jeneration J’s programs coincide with the school year—from September to June. Jeneration J’s website will launch on Sunday, August 5th. Stay tuned for more information about time and location.
Program Purpose	By arming youth with skills that help develop healthy relationships, Jeneration J programs help reduce incidents of violence in the lives of young people and their communities.
Program Locations/Activities	In addition to the Raise Your Voice for Peace (RYVP) event on November 10 th , Jenesse will produce RYVP vocal competitions at targeted Title 1 high schools in and around South Los Angeles in schools where Jenesse already has relationships: Alain Locke High School – 1,838 students; David Starr Jordan High School – 591 students; Crenshaw High School High School – 981 students, to name a few.
Website	www.jenesse.org

Jeneration J Underwriting Benefits

Benefits	\$50K	\$20K	\$10K	\$7.5K
Presenting sponsor of all Jeneration J youth violence prevention and intervention programming for one year	*			
Name most prominently listed on Jeneration J program t-shirts	*			
Name most prominently listed on Jeneration J program brochure	*			
Name most prominently listed on all Jeneration J marketing material, digital and printed	*			
Name listed on t-shirts and marketing materials	*	*	*	
Name prominently highlighted on the “Our Supporter” page of Jenesse’s website	*	*	*	
*Jeneration J \$50K underwriter will receive RYVP Presenting Sponsor benefits	*			
Jeneration J \$20K underwriter will receive RYVP Diamond Sponsor benefits		*		
Jeneration J \$10K underwriter will receive RYVP Gold Sponsor benefits			*	
If gift/pledge is received by July 27 th , name will be prominently highlighted at Jeneration J Website Launch on August 5 th	*	*	*	
Special (stand-alone) Presenting Sponsor underwriting opportunity for Jeneration J Website Launch on August 5 th (sponsorship does not include benefits above)				*

Founded by five domestic violence survivors, **Jenesse Center** envisions a world where everyone lives in a safe and thriving environment, one that is free from oppression. Each year, we support over 2,500 survivors to become self-sufficient and violence-free. Beyond providing shelter from violence, we have a 37-year track record of offering comprehensive training, programs, and services that make lives that have been broken, bruised and battered, whole again—helping individuals overcome both acute and chronic patterns of abuse. The Center’s nationally recognized services include:

- 24-Hour Crisis Hotline
- 30 days of emergency housing
- Up to two years of transitional housing
- Case management
- Legal services
- Mental health services
- Vocational education programs
- Child and adolescent enrichment programs
- Jeneration J, which educates young people about healthy relationships and how to recognize early signs of abuse